

Ranch Ramblings

The Dude Ranch Industry Newsletter

Ranch Ramblings is the in-house newsletter that is published and sent via email and hard copy from the DRA office. It is an industry specific newsletter that contains association news items, industry updates, industry trends, employment ads from those seeking positions on ranches, and ads from those offering products or services to the ranches. Items of interest about and to member ranches is also included. Contact the office for examples of past newsletters and advertisements.

Rates

Individual Employment Ad

75 words \$10/issue

Classified Ad

75 words \$15/issue

Business Ad – Member

1/8 pg (3.5"w x 2.37") \$25/issue

1/4 pg (3.5"w x 4.75") \$50/issue

1/2 pg (7.5"w x 4.75") \$75/issue

1/2 pg (3.5"w x 9.8") \$75/issue

Full pg (7.5"w x 9.8") \$100/issue

Business Ad – Non Member

1/8 pg (3.5"w x 2.37") \$25/issue

1/4 pg (3.5"w x 4.75") \$100/issue

1/2 pg (7.5"w x 4.75") \$125/issue

1/2 pg (3.5"w x 9.8") \$125/issue

Full pg (7.5"w x 9.8") \$150/issue

Insertion Order

Company (if applicable)

Contact Person

Address

City State Zip

Phone

Email

Publication Dates*

February 1

April 2

June 1

Sept 3

Oct 1

Dec 3

*Publication dates are approximate

Deadlines

January 23

March 19

May 18

August 20

Sept 17

Nov 19

Ad Size: _____

Insert in: ___ February ___ August

 ___ April ___ October

 ___ June ___ December

Total Due: _____

Date: _____

Send Insertion Order & Payment to:
The Dude Ranchers' Association
PO Box 2307 Cody, WY 82414

For more information contact: Leah Bright 307.587.2339 info@duderanch.org