



Schedule of Events

93rd Annual Convention

January 23 - 26, 2019 ~ Tanque Verde Ranch, Tucson, Arizona

info@duderranch.org

PO Box 2307, Cody, WY 82414

307.587.2339

** Concurrent Events*

Tuesday, January 22

2:00 - 5:00 PM DRA Board Meeting

Wednesday, January 23

9:00 - 1:00* Foundation Board Meeting, Combined Board Meeting 10 - 11

9:00 - 4:00* Registration & Auction Collection

1:30 - 3:00* Horse Safety Seminar

5:00 - 6:00 Welcome Reception & Cocktail Hour

6:00 - Until Dinner

Thursday, January 24

7:00 - 8:30* Breakfast

7:30 - 9:00* Registration

8:30 - 10:00* Opening General Session
Pledge of Allegiance & Meeting Called to Order
Invocation
Welcome & Convention Overview
Introduction of Board of Directors & New Members
Treasurer's Report
Horse Safety Program Report
Dude Ranch Foundation Report
Royalty Presentation
State of the Association

10:00 - 11:00 Vendor Introductions & Associate Member of the Year Award

11:00 - 1:00 Vendor Show & Lunch

1:00 - 2:00 Speaker - Leah Corrigan

"Top 10 Legal & Risk Management Issues for Dude Ranchers"

2:15 - 3:45 Speaker - Dina Cipollaro - Beck

"Creating a Culture Employees Can't Resist"

3:45 - 4:15 Pigeon Rolling

4:15 - 6:30 Vendor Show & Cocktail Hour

4:15 - 5:45 Horse Safety Seminar

6:30 - Until Reception, dining and dancing in the Cottonwoods

Friday, January 25

- 7:00 - 8:30* Breakfast
- 7:00 - 8:30* Past Presidents' Breakfast
- 7:15 - 8:15 Ranchbookings.com User Meeting
- 8:30 - 10:30 District/State Meetings
District I - WY ~ District II - MT ~ District III - CO
District IV – The Rest of the West ~ Vendor Meeting
- 10:30 - 11:30 Coffee Break & Vendor Show
- 11:00 - 5:00 Judy Jewelry Sale
- 11:30 - 12:30 Speaker - Sally Black
“Getting to Know Your Travel Agent Partners”
- 12:30 - 1:30 Lunch
- 1:30 - 4:30 Round Table Discussions (50-minute session with 10-minute break)
Russell & Steven True - *“Managing Trip Advisor Reviews”*
Roger Arora - *“Convenience Fees: To Fee or Not to Fee”*
Nancy Schretter - *“Modern Family: Today’s Family Travel Trends”*
- 4:30 - 6:00 Vendor Show & Cocktail Hour
- 6:00 - 7:00 Reception & Viewing of the Auction Items
- 7:00 - Until Dinner & DRA Auction

Saturday, January 26

- 7:00 - 8:30 AM Breakfast
- 8:30 - 10:00 Business Session
District Reports ~ Elections ~ America Outdoors Report ~ Future Convention Locations
- 10:00 - 11:00 DRA Marketing Presentation & Marketing Committee Report
- 11:00 - 12:00 Dude Ranch 101
- 12:00 - 1:00 Lunch
- 1:30 - 4:00 Tanque Verde Outdoor Games
- 6:00 - 7:00 Reception & Cocktail Hour
- 7:00 - Until President’s Banquet & Hall of Fame Awards

