



Schedule of Events

93rd Annual Convention

January 23 - 26, 2019 ~ Tanque Verde Ranch, Tucson, Arizona

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PO Box 2307, Cody, WY 82414

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** Concurrent Events*

Tuesday, January 22

2:00 - 5:00 PM DRA Board Meeting

Wednesday, January 23

9:00 - 1:00* Foundation Board Meeting, Combined Board Meeting 10 - 11

9:00 - 4:00* Registration & Auction Collection

1:30 - 3:00* Horse Safety Seminar

5:00 - 6:00 Welcome Reception & Cocktail Hour

6:00 - Until Dinner

Thursday, January 24

7:00 - 8:30* Breakfast

7:30 - 9:00* Registration

8:30 - 10:00* Opening General Session
Pledge of Allegiance & Meeting Called to Order
Invocation
Welcome & Convention Overview
Introduction of Board of Directors & New Members
Treasurer's Report
Horse Safety Program Report
Dude Ranch Foundation Report
Royalty Presentation
State of the Association

10:00 - 11:00 Vendor Introductions & Associate Member of the Year Award

11:00 - 1:00 Vendor Show & Lunch

1:00 - 2:00 Speaker - Leah Corrigan

"Top 10 Legal & Risk Management Issues for Dude Ranchers"

2:15 - 3:45 Speaker - Dina Cipollaro - Beck

"Creating a Culture Employees Can't Resist"

3:45 - 4:15 Pigeon Rolling

4:15 - 6:30 Vendor Show & Cocktail Hour

4:15 - 5:45 Horse Safety Seminar

6:30 - Until Reception, dining and dancing in the Cottonwoods

8:00 - 10:00 Star Party in the Cottonwoods

Friday, January 25

7:00 - 8:30*	Breakfast
7:00 - 8:30*	Past Presidents' Breakfast
7:15 - 8:15	Ranchbookings.com User Meeting
8:30 - 10:30	District/State Meetings District I - WY ~ District II - MT ~ District III - CO District IV – The Rest of the West ~ Vendor Meeting
10:30 - 11:30	Coffee Break & Vendor Show
11:00 - 5:00	Judy Jewelry Sale
11:30 - 12:30	Speaker - Sally Black <i>"Getting to Know Your Travel Agent Partners"</i>
12:30 - 1:30	Lunch
1:30 - 4:30	Round Table Discussions (50-minute session with 10-minute break) Russell & Steven True - <i>"Managing Trip Advisor Reviews"</i> Roger Arora - <i>"Convenience Fees: To Fee or Not to Fee"</i> Nancy Schretter - <i>"Modern Family: Today's Family Travel Trends"</i>
4:30 - 6:00	Vendor Show & Cocktail Hour
6:00 - 7:00	Reception & Viewing of the Auction Items
7:00 - Until	Dinner & DRA Auction

Saturday, January 26

7:00 - 8:30 AM	Breakfast
8:30 - 10:00	Business Session District Reports ~ Elections ~ America Outdoors Report ~ Future Convention Locations
10:00 - 11:00	DRA Marketing Presentation & Marketing Committee Report
11:00 - 12:00	Dude Ranch 101
12:00 - 1:00	Lunch
1:30 - 4:00	Tanque Verde Outdoor Games
6:00 - 7:00	Reception & Cocktail Hour
7:00 - Until	President's Banquet & Hall of Fame Awards

