

# Ranch Ramblings

The Dude Ranch Industry Newsletter

Ranch Ramblings is the in-house newsletter that is published and sent via email and hard copy from the DRA office. It is an industry specific newsletter that contains association news items, industry updates, industry trends, employment ads from those seeking positions on ranches, and ads from those offering products or services to the ranches. Items of interest about and to member ranches is also included. Contact the office for examples of past newsletters and advertisements.

## Rates

Individual Employment Ad

75 words \$10/issue

Classified Ad

75 words \$15/issue

Business Ad – Member

1/8 pg (3.5"w x 2.37") \$25/issue

1/4 pg (3.5"w x 4.75") \$50/issue

1/2 pg (7.5"w x 4.75") \$75/issue

1/2 pg (3.5"w x 9.8") \$75/issue

Full pg (7.5"w x 9.8") \$100/issue

Business Ad – Non Member

1/8 pg (3.5"w x 2.37") \$25/issue

1/4 pg (3.5"w x 4.75") \$100/issue

1/2 pg (7.5"w x 4.75") \$125/issue

1/2 pg (3.5"w x 9.8") \$125/issue

Full pg (7.5"w x 9.8") \$150/issue

## Insertion Order

\_\_\_\_\_  
Company (if applicable)

\_\_\_\_\_  
Contact Person

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

### **Publication Dates\***

February 1

April 1

June 3

August 3

Oct 1

Dec 2

\*Publication dates are approximate

### **Deadlines**

January 23

March 20

May 20

July 18

Sept 19

Nov 19

Ad Size: \_\_\_\_\_

Insert in:   \_\_\_ February           \_\_\_ August

                  \_\_\_ April                   \_\_\_ October

                  \_\_\_ June                   \_\_\_ December

**Total Due:** \_\_\_\_\_

**Date:** \_\_\_\_\_

Send Insertion Order & Payment to:  
The Dude Ranchers' Association  
PO Box 2307 Cody, WY 82414

For more information contact: Leah Bright 307.587.2339 info@duderanch.org