



# 2021 Convention & Trade Show Vendor Registration

Rancho de los Caballeros, Wickenburg, AZ  
Set up 12-4pm on January 11, Show on January 13 & 14, 2020

Please send completed registration form to: [info@duderanch.org](mailto:info@duderanch.org) or PO Box 2307 Cody, WY 82414

Company Name: \_\_\_\_\_

**Show Attendee Contact Information:**

Email: \_\_\_\_\_

Office Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

**Attendees:**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

**Please indicate your needs for the Vendor Guide information below:**

\_\_\_\_\_ I will send new materials

\_\_\_\_\_ Use my advertisement, write up and logo from the previous year

**Please indicate your booth needs for the Vendor Show:**

\_\_\_\_\_ Electrical Outlet

**Cancellation & Refund Policy:** If the 2021 DRA Convention is cancelled for any reason, a full refund will be issued for vendor registration fees. The DRA Board of Directors will decide for certain by November 15, 2020 if we will have the 2021 convention or not. Vendors may be issued a full refund for voluntary cancellations before December 15, 2020. Voluntary cancellations after December 15, 2020 are non-refundable.

## Trade Show Pricing

Registration for 2 people is \$500. Additional attendees are \$200 per person, however, due to restrictions, there is a booth capacity of 3 people. **Please note that you will be invoiced for your registration fee this year the week of November 15, 2020, so no payment is due at this time.**

- |                                |               |
|--------------------------------|---------------|
| A. Registration/Booth Fee      | \$ <u>500</u> |
| B. Additional Attendee (\$200) | \$ _____      |
| C. Sponsorship _____           | \$ _____      |

Total Due: \$ \_\_\_\_\_

### Accommodations:

*\*See next page for pricing details\**

#### Rancho de los Caballeros:

To make reservations please call 800.684.5030 and reference the DRA Convention.

#### Kay El Bar Guest Ranch:

To make reservations please call 928.684.7593 and reference the DRA Convention.

#### Best Western Rancho Grande:

To make reservations please call 928.684.5445 and reference the DRA Convention.

#### Off Property Meals:

Please call Rancho de los Caballeros to book & pay for off-property meals. 800.684.5030

***\*You will NOT be able to purchase meals at the ranch during the Convention.\****

### Booth Space & Events:

- Vendor show booth space is \$500 for two representatives. Additional representatives are \$200 per person
- Set up is from 12-4pm on Monday the 11<sup>th</sup>
- Vendors are welcome at all events, speaker sessions, cocktail hours, and meals. *(Psst! These are great additional networking opportunities!)*

### Booth Space Inclusions:

- Free ¼ page full color ad in a NEW and special edition Pre-Convention Vendor Guide to be emailed to all of the ranches 1 month prior to the Convention as well as put on the DRA website.
- Free listings in both the printed Convention Vendor Guide & on the Vendor Page at [duderanch.org](http://duderanch.org)
- Please send 150 words of text describing your goods/services, a company logo and an ad 3.50" wide by 4.75" tall in a .jpg form by **October 2, 2020**. *If you need an example, please contact Josie Dove at [info@duderanch.org](mailto:info@duderanch.org).*

**\*Please note the DRA does not create ads for vendors.\***

Date: \_\_\_\_\_

Signature: \_\_\_\_\_



# Convention Pricing Information

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## Rancho de los Caballeros

### Package Prices:

3 nights - single occupancy \$695, all inclusive (includes taxes & gratuities)

3 nights - double occupancy \$905, all inclusive (includes taxes & gratuities)

\*\*extra persons are charged \$240/person, all inclusive (includes taxes & gratuities)

4 nights - single occupancy \$910, all inclusive (includes taxes & gratuities)

4 nights - double occupancy \$1,210, all inclusive (includes taxes & gratuities)

\*\*extra persons are charged \$320/person, all inclusive (includes taxes & gratuities)

## Kay El Bar Guest Ranch

*Roughly 8 miles from the ranch. (15 minute drive).*

### Package Prices:

3 nights (Mon. - Wed.) - single or double occupancy \$600 (includes breakfast & taxes)

4 nights (Mon. - Thur.) - single or double occupancy \$800 (includes breakfast & taxes)

## Best Western Rancho Grande

*Roughly 5 miles from the ranch. (10 minute drive).*

### Package Prices:

3 nights (Mon. - Wed.) - King Room \$480 (includes continental breakfast & taxes)

3 nights (Mon. - Wed.) - Double Queen Room \$510 (includes continental breakfast & taxes)

4 nights (Mon. - Thur.) - King Room \$640 (includes continental breakfast & taxes)

4 nights (Mon. - Thur.) - Double Queen Room \$680 (includes continental breakfast & taxes)

## Off-Property Meal Prices

### Package Price:

\$75.00/day (includes breakfast, lunch, dinner and taxes and gratuities)

### Individual Dinners:

Dinner: \$48.00 (includes taxes and gratuities)

**\*\*\*You must call Rancho de los Caballeros to book & pay for  
off-property meals. 800-684-5030\*\*\***



# 2021 Convention Sponsorships

Rancho de los Caballeros, Wickenburg, AZ

Set up 12-5pm on January 11, Show on January 12 & 13, 2020

## Were You Unable to Secure Booth Space?

Don't worry! You can still make your company visible by sponsoring an event! If you are interested in sponsoring an event, please let us know ASAP as these are filling up quickly!

## Standard Corporate Member Benefits

- As a corporate member, you have the opportunity to be involved in the dude ranch industry, interact with member ranches, sell products and stay informed to new industry trends and issues
- \$300 corporate memberships are processed through the Dude Ranch Foundation and are tax-deductible
- New members receive a one time FREE ¼ page ad in the DRA's bi-monthly newsletter
- Listed with link on Dude Ranch Foundation website
- Listed with link on DRA website
- Listed in DRA Member Resource Directory (sent to members twice a year & is available on DRA website)
- Opportunity to have a vendor booth at the DRA's Annual Convention

## All sponsors will receive the following basic benefits:

- Announced in October, December and February *Ranch Ramblings* newsletters (*October announcement is dependent on timing of sponsorship commitment*)
- Logo included in printed convention program
- Logo placed on sponsor "Thank You" poster displayed at convention
- Recognition in master PowerPoint slides displayed between speakers and meeting
- Company listing and link on DRA website in the sponsors section of the convention information
- Recognition on all copies of agenda next to event(s) sponsored if applicable

## Silver Sponsorships Available:

- Refreshments Sponsor - \$750 - Jan. 13, 8:30-10:30am
- Cocktail Hour Sponsor - \$750 - Jan. 14, 6:00-7:00pm

## Gold Sponsorships Available:

- Welcome Night Sponsor - \$1,500 - Jan. 11, 4:30-6:30pm
- Second Speaker Sponsor - \$1,500 - Jan. 14, 8:30-10:00am
- Third Speaker Sponsor - \$1,500 - Jan. 14, 10:30am-12:00pm

## Benefits of a Silver Level Sponsorship Include:

- All of the fore mentioned benefits
- Electronic list of final attendees with full contact information following the convention
- With early commitment, logo included in all pre-convention emails and promotion
- Signage displayed near refreshments of event sponsored if applicable
- 25% discount advertising in the annual convention issues (December & February) of *Ranch Ramblings*
- Silver level sponsor designation ribbon/pin for nametag

## Benefits of a Gold Level Sponsorship Include:

- All of the fore mentioned benefits
- 1 complimentary registration pass (must commit to sponsorship before registration is paid)
- Verbal and visual recognition during event
- Gold level sponsor designation ribbon/pin for nametag