



2021 Webinar Speaker Biographies

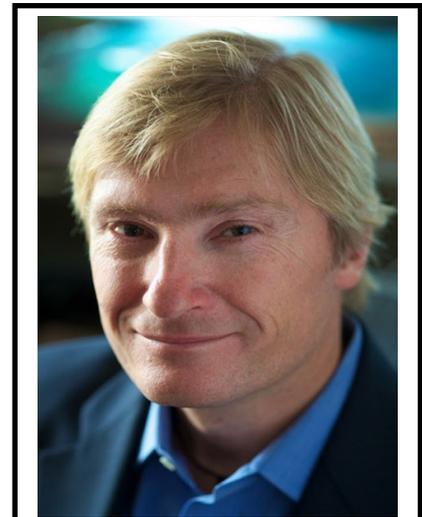
The New Travel Landscape & the Role Travel Agents Will Play in It.

Wednesday, January 27th ~ 10am MST

Rainer Jenss brings a wealth of experience and expertise as the Founder of the Family Travel Association. Before putting his professional expertise and personal passion to the ultimate test by traveling around the world for a year with his wife and two young children in 2009, Rainer was a Vice President and thirteen-year veteran of the National Geographic Society. As Publisher of National Geographic Kids from 2002-2008, Jenss helped transform the publication into the most widely read consumer magazine for children throughout the world. Prior to National Geographic, he worked for CNN International and Business Traveler International.

Since returning from the yearlong trip around the world with his family in 2009, Jenss has dedicated himself to be an advocate for family travel as an essential part of every child's education. By creating the Family Travel Association, Jenss aimed to establish a collective and unified industry voice that will help change the way families travel – charting a path for the future generations of travelers the industry needs to cultivate.

Having traveled to over 70 countries and counting, Rainer is an authority on the subject of family travel and how it can be used as a learning tool. During his family's around-the-world journey, Rainer reported for National Geographic Traveler's award-winning Intelligent Travel Blog, recognized as one of the Top 25 Family Travel Blogs by Babble.com in 2011 and 2012. In 2011, Rainer founded Smart Family Travel, a strategic marketing consultancy helping organizations target traveling families. In 2012, he joined forces with Scholastic to direct a new family travel initiative and content development for the "Smart Family Travel" feature in Parent & Child magazine.



Rainer Jenss
Founder
Family Travel Association

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2021 GoTo Webinar



Vincent Sweeney
National Sales Director
Romeo Bravo Software

***Could one simple change
dramatically improve your guest
experience? Making Online Booking
authentic to your ranch!***

Wednesday, February 10th ~ 10 AM MST

Vincent Sweeney is the National Sales Director and member of the Executive Leadership Team for Romeo Bravo Software. They provide software such as Lodge-ical and Guide Pointer for businesses that focus on experiential travel and outdoor recreation.

As an expert in business management systems and software products for the guest and dude ranch industry, Vincent strives to ensure customers' expectations are met by offering leading edge technology to help grow their business and ensure financial

profitability.

He brings to Romeo Bravo Software over 30 years of diverse national sales and marketing experience ranging from:

- Music and Radio Industry
- Harley-Davidson Performance Aftermarket Industry
- Automotive Sales & Finance Industry

Vincent resides outside of St. Louis and has 4 children, his oldest is currently serving in the Air Force in Aurora, CO. He is an outdoors enthusiast, active volunteer with the Boy Scouts of America, enjoys woodworking, antique restoration, and travel.

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*For 95 years now the Dude Ranchers' Association
has been promoting & supporting the dude ranch industry.*

Thank you for being a part of the journey!



2021 GoTo Webinar



Leah Corrigan
Lawyer & Consultant
Recreation Law Center

How Should COVID Planning Change for 2021?

Thursday, February 25^h ~ 10 AM MST

Leah Corrigan founded Recreation Law Center in 2016 after seeing a real need for recreation businesses to get solid legal advice they can afford from someone who understands what they do. Her philosophy is simple - protect our recreation clients while making sure we don't strangle the experience they seek to provide to clients with advice that doesn't work in the real world.

After spending ten years as a river guide, Leah entered law school at the University of Montana Law School, earning her JD. Leah practiced law for seven years at a Jackson, Wyoming civil litigation firm, including six as a partner, before founding WRLC. She has tried multiple cases to verdict in the state and federal courts of Wyoming, and has acted as an appellate advocate before the Supreme Courts of Montana and Wyoming.

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